



## Entrepreneurship Training Curriculum

Buzz Vyapar/ Business program aims to support women in adopting 'entrepreneurship' as a mindset and a livelihood to build financial freedom through access to business bootcamps, markets finance, and network with other business women. The program has enabled women to articulate their business goals clearly, aspire for higher economic gains by expanding their enterprises and implement an incremental growth strategy which carries much lesser risk wherein the profits are used to expand the enterprise. Some of the businesses started include: tailoring, cold-press oil processing, animal husbandry, beauty parlour/grooming centres, jewellery-making, stationery stores, vegetable vending, paper-cup making, kitchen gardens, and many more.

Program Name	Buzz Vyapar/Business
Duration	18 hours



Batch Size	15-20 members
Course fee per candidate	Rs.5,000 (The cost includes the trainier cost to complete 5 modules of training + training kits - booklet, pencils, charts, certificate etc)
Training Delivery	Onsite & Online Will be at the location preferred by the host
Training Location	Bangalore, Ramanagara, Chikballapura, Tumakur, Chitradurga , Kolar, Chamarajanagar Hassan
Prerequisites for Training	Access to calculator on their phone and they know how to use it Chart paper, white board, related writing equipment. Printed charts where applicable Vyapar booklet and pencil Hall with seating arrangements Aware of their household income and expenditures Awareness about the raw materials cost of the business they are starting
Contact	operationsassistant@buzzindia.co
Note	Travel and Stay to be provided by the host for onsite training
Training Outcome	<ul style="list-style-type: none"> <li>• Women assessing their own current financial health</li> <li>• Women involving in structuring their finances</li> <li>• Women set financial goals for the future</li> <li>• Women find confidence to start earning on their own</li> </ul>
Impact (from our impact assessment)	<ul style="list-style-type: none"> <li>• 75% Expanded their business</li> <li>• 77% Have a business goal</li> <li>• 97% Engage with peer network of entrepreneurs</li> <li>• 94% Began handling expenses with personal income</li> <li>• 75% Increase in business income for entrepreneurs</li> </ul>





Tailoring



Petty shop owner



Flower maker and seller