



Financial Literacy Training Curriculum

The **Self Shakti** program trains **women** on the basics of financial management, business acumen and leadership development through two, half-day sessions. The program equips women to express agency to make courageous decisions on the **personal and the household** front including having conversations with the family about finance and her ambitions.

Buzz Women recognises that simply providing financial literacy to low-income rural women and girls is insufficient. Our curriculum is integrated with enhancing their capabilities to facilitate their decision-making capacities. Our program is about the women's family budgeting, assets and liabilities, financial goal setting, credit management. Women are able to convince their family members to discuss finances and also for them to take part in financial decision-making. This is different because it is a multi-fold approach and focuses on developing their entrepreneurial mindset, leadership skills, agency and confidence as part of financial literacy.



Topics under the financial literacy program:

- Basics of enterprise
- Building relationships
- Family budgeting
- Receipts & Payments
- Assets & Liabilities
- Goal setting (personal and financial)
- Loan Management
- Reflection + Evaluation

Program Name	Self Shakti/Inner Strength Training Program
Duration	2 half days and 8 modules training Total 6 hours training duration One session per week
Batch Size	25
Course fee per candidate	Rs.2,100/- (Includes cost of the trainer for 2 half days+ Training kits - booklet, pencils,certificates, training charts etc and excludes travel and stay cost of the trainers)
Training Delivery	Onsite & Online will be at the location preferred by the host
Training Location	Bangalore Kolar Tumakuru Chikkaballapura Ramanagara Chamarajanagar Chitradurga Hassan Mysore Raichur
Prerequisites for Training	Financial booklet, Inner strength certificate, Pencil, Laptop table, Bus and accessories, Whiteboard & Stand, Training charts, Laptop speaker, Mouth band speaker and Marker
Contact	ask@buzzindia.co
Note	Stay to be provided by the host for onsite training
Training Outcome	<ul style="list-style-type: none"> • Women assessing their own current financial health • Women involving in structuring their finances

	<ul style="list-style-type: none"> • Women set financial goals for the future • Women find confidence to start earning on their own
Training impact (from our impact assessment)	<ul style="list-style-type: none"> • 83% Set personal goals • 125% increase in savings • 69% Began bookkeeping for household and business expenses • 55% Began making daily household spending decisions independently



