



FAST TRACK RURAL BUSINESS ACCELERATOR



AN ASPIRING ENTREPRENEUR

- Wants to develop a new business idea?
- Is doing a business and wants to expand it quickly?
- Wants to learn business skills?

ARE THESE
QUESTIONS
BOTHERING
YOU?



- Is my Business Idea relevant?
- Do I have necessary skills to run a business?
- Can I really run the business?
- How to remain competitive in the market?
- How can I accelerate my business?
- How to improve sales to customers?
- How to get good rates of produces?
- How to reach to a source of fund?





Testimonials

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I attended the fast track training program for shaping my Integrated Farming System into business. Guidance received from experienced practitioner helped me to diversify my farm with livestock and earn additional income from the field. In eight months period after attending the training the income from the farm business has increased to about Rs 70,000/-. Like me about 23 youth in and around my village have started agro based business like backyard poultry, goatery, organic farming and others based on their interest. Proper guidance on market linkage and stakeholders networking helped me to earn additional income.

BALASAHEB MULLEY

Aurangabad, Maharashtra

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The most significant part of this training is we learnt everything through games and practical exercises. This helped us to understand the concept easily and more clearly.

ALPANA MAHTO

Jharkhand

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Earlier I don't know about myself, was doing business without knowing its significance. After attending the program am able to understand myself, what i am good at and what is the significance of my business.

SUJAUDDIN MOLLA

Ayodhya Hills, West Bengal

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WHAT IS FAST TRACK?



It is a common platform for HPRYs to learn and identify business ideas that can provide an incremental income.

It helps HPRYs in developing business model individually or in groups'.

The training method is very easy, so there is no difficulty in understanding.

Anyone can apply if you are looking for an opportunity to incubate, accelerate or scale up your business.

It helps in connecting entrepreneurs with relevant market and credit stakeholders .



SELF-ASSESSMENT CRITERIA TO APPLY FOR FAST TRACK

Am I a rural youth (preferably less than 40 years of age- age limit can be relaxed for exceptionally good applicants)	Yes	No	
Have you ever made an attempt to start any enterprise – it does not matter if the enterprise is small or big, success or failed attempt	Yes	No	
Do u have Interest to start or expand your business related to agriculture and allied sectors (livestock, forest produce, food products etc.)	Yes	No	Don't know
Are you willing to commit time and effort required for Fast track – is willing to work on her/ his business idea rigorously for next one year, and willing to attend workshops as per schedule	Yes	No	Don't know
Are you clear that Fast Track does not provide any funds or any technical training to entrepreneurs?	Yes	No	Don't know
Do you aim to help other farmers and / or employ a few youth in your business?	Yes	No	Don't know



C-507, 5th Floor, The Courtyard, Nirvana Country, Sector 50, Gurugram 122018, Haryana, India

Email: info@skillgreenglobal.com | Tel: +91 124 4058848, 4058849