

Title of Playbook

How to setup a Papad manufacturing unit

What is the need/ pain point this playbook solves?

Guide to setup a small papad making center.

Reduce imports of Papad from elsewhere.

Who can use the Playbook?

Grassroot CSO

What are the benefits to the stakeholders of the ecosystem?

Papads, additional source of income, local livelihoods

Who created this playbook?

Lekha from Buzz Women

Where is this running successfully?

Address of Papad Manufacturing center, BuzzWomen

What are the steps to solving this?**Step 1**

Availability of Raw materials nearby, demand for product, where is it being supplied from at present, ample space for production, assess if it is better to done by machine or by hand based on volume, how much time can the women give to this enterprise,

Step 2

Training of women in papad making by hand, training to use the machine.
entrepreneurship & skill training,

Step 3

Identifying vendors for raw materials, transportation services, assured market places

Directory :

[Raw Materials Vendor](#)

[Services Form](#)

Step 4

Packaging & branding training, identifying vendors for packaging material.

Legal compliances, licensing including FSSAI, registration of unit

Step 5

Inventory management, stock keeping training to ensure smooth operations

Step 6

Customer acquisition and retention, delivery, feedback from markets. Communication training.

Step 7

Replication of this setup and scale up production within each unit.

What are the caveats/ disclaimers to keep in mind?

Cannot be done in rainy season, or in areas with high humidity/ moisture

Shelf life limited - needs to be used within a month of production

Any other remarks, suggestions or notes that should go to user?**Add reference links****Add directory to vendors & trainers here.****What prerequisites does this playbook need?**

Space for production

Local raw materials

Women willing to work

Investment for materials : INR 20,000

Local assured markets

Tags

Papad, manufacture, food, food products,

What are the resources required for this playbook to be implemented?

Minimum of 5 women

Are there companies that provide this service?

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