

1. Title: Natural Farming with Behavioral Development

2. What need/ pain point is this playbook addressing?

Promotion of Organic Farming Practices

3. Who can use the playbook?

Grassroot CSO, FPO, Cooperative

4. What are the benefits to stakeholders?

Natural farming offers numerous benefits. It promotes biodiversity, contributing to resilient ecosystems that can withstand climatic changes. It also improves soil health, enhancing its capacity to store carbon, which helps mitigate climate change. Moreover, natural farming reduces reliance on synthetic inputs, making it a cost-effective method for small-scale farmers.

5. Who created this playbook?

Team Himalay Unnati Mission

6. Where and when has this been tried successfully?

-

7. What steps does this solution take? (Steps 1 to maximum 7)

1. Baseline survey of village: Detailed Regional Assessment shall be carried out to situational analysis of the agri/ hori patterns and sensitivity of the local ecosystem.

2. Behavioral Development Programs: Behavioral Development Programs shall be carried out for all age groups in the village.

3. Farmer training on NF (30 farmers): Hands on Training Natural Farming shall be provided by our natural Farming Experts in the village.

4. Crop Demonstration to be laid in the field: Crop Demonstration shall be provided to the farmers w.r.t. Natural Farming practices.

5. Exposure visits: Exposure Visit shall be provided to the farmers in similar agro-climatic zones to learn from other farmers about Natural Farming.

6. Farmer –Expert Interaction: Farmer- NF Expert Interaction (Hybrid Mode) shall be carried out on regular basis (Minimum 2 during each cropping season)

7. Training on Pre & Post harvest Technology and Institutional Development - Community Based: Training on Pre and Post Harvest Technology Methods shall be provided to the farmers and institutional development shall take place to organize the farmers.

8. What caveats/disclaimers do we need to keep in mind?

-

9. Do you have any other remarks / suggestions?

-

10. Please add links to .pdfs or videos you may have.

-

11. What prerequisites does implementing this playbook need? (mention min requirements of no of people, panchayats, qualifications, space, funding, materials etc)

-

12. Who is it applicable for?:

Farmers, trainers

13. What internal and external resources (human and financial) were needed to make this happen?

Rs. 5 Lakh/ Village (1 Year)

14. Contact to reach out to (mail/phone/WA)